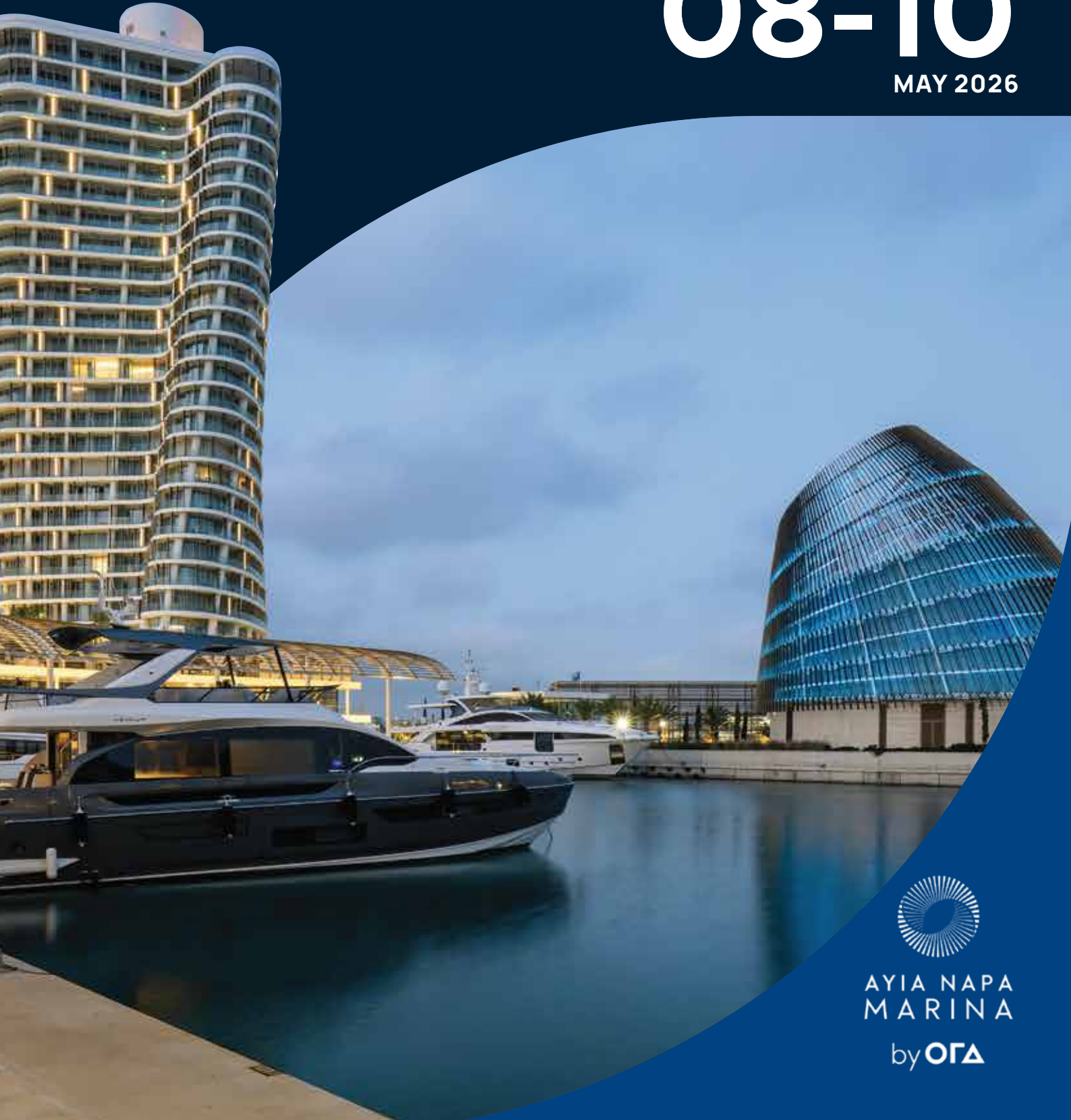


08-10
MAY 2026



AYIA NAPA
MARINA

by **OGA**



The Boat & Sea Expo is the new, dynamic exhibition of boats, marine products, services, and maritime equipment, organized for the first time at Ayia Napa Marina.

The exhibition aspires to become a meeting point for industry professionals, marine equipment companies, boat manufacturers and representatives, as well as the wider public interested in the sea, yachting, and marine activities.

In a modern, high-standard environment at Ayia Napa Marina, visitors will have the opportunity to discover products and services covering the entire spectrum of the marine and maritime sector, as well as attend presentations, demonstrations, and related activities.

The Boat & Sea Expo is a collective effort of organizers, exhibitors, sponsors, and supporters, aiming to gradually establish the event as a new important institution in the field of marine tourism and boat exhibitions in Cyprus and the wider Eastern Mediterranean region.

The Boat & Sea Expo will take place at the premises of Ayia Napa Marina, a modern and upgraded marine tourism destination offering high-level infrastructure and easy access for both exhibitors and visitors.

The exhibition area will be configured to host:

1. Exhibition booths on land
2. Boats displayed in the water
3. Presentation and activity areas
4. Hospitality areas (VIP / Lounge)

The allocation of exhibitors will be carried out according to the final exhibition floor plan, which will be delivered to participants prior to the event.

08 - 10 MAY 2026

Operating Hours:

| | | |
|----------|--------|---------------|
| Friday | 08 May | 17:00 – 21:00 |
| Saturday | 09 May | 15:30 – 21:30 |
| Sunday | 10 May | 15:30 – 20:30 |



Exhibition Promotion and Communication

The Boat & Sea Expo will be supported through a nationwide and international advertising campaign, including television and radio commercials, print advertisements in newspapers and magazines, as well as online and social media advertising.

Publicity for the event will also be promoted internationally through the established global public relations network of the Ayia Napa Marina, as well as through renowned international media outlets supporting the event as communication sponsors.

Beyond traditional media, the campaign will include:

Targeted digital advertising on popular platforms (Google, social media), focusing on audiences interested in boats, shipping, marine activities and tourism.

Extensive exposure through social media, combining organic and paid content, creation of dedicated material (images, videos, reels), and continuous updates before, during, and after the event.

Publications and feature articles in selected print and digital media outlets, both general-interest and specialized, ensuring broad and high-quality coverage.

Issuance and distribution of Press Releases and media announcements, systematically sent to journalists and media organizations, along with coverage of key moments and announcements of the exhibition.

Collaborations with sponsors and exhibitors through joint promotional activities and visibility across digital and traditional media channels.

A press conference will be held, along with official announcements to the press in Greek, English, Russian, and Arabic media outlets.



Platinum Sponsor | Sponsorship Fee: €15.000

Only one (1) Platinum Sponsor will be accepted.

The Platinum Sponsor will receive maximum exposure and dynamic presentation across all media during the exhibition's promotional campaign. The sponsor also retains the right to renew the sponsorship for the following year.

Benefits include:

- Logo/company name in a prominent position on all printed materials for the promotion of Boat & Sea Expo 2026.
- Strong and continuous presence in the television advertisements broadcast across Cyprus.
- Company mention in radio advertisements on nationwide radio stations (Greek - English - Russian).
- Logo in a prominent position in advertisements in Greek, English, and Russian newspapers and magazines.
- Company name in all press releases, interviews, features, and articles, highlighted as the Platinum Sponsor.
- Complimentary central booth at the exhibition (Type B, 4.3m x 3m) to promote products and services, with the right to place banners or flags at main entrances.
- Sponsor mention in social media ads (Google Ads / Facebook / Instagram).
- Logo displayed on road signs throughout Cyprus for 30 days.
- Representative of the Platinum Sponsor may attend the press conference and give a greeting.



Gold Sponsor | Sponsorship Fee: €10.000

Only one (1) Gold Sponsor will be accepted

The Gold Sponsor will enjoy high visibility and media presence during the promotional campaign and will be mentioned at the exhibition's press conference.

Benefits include:

- Logo/company name in a prominent position on all printed promotional materials.
- Logo and name displayed in television advertisements across Cyprus.
- Company mention in radio advertisements on nationwide radio stations (Greek – English – Russian).
- Logo in print advertisements in Greek, English, and Russian newspapers and magazines.
- Mention in all press releases, interviews, features, and articles sent to media outlets.
- Complimentary central booth at the exhibition (Type B, 3m x 3m).
- Sponsor mention in social media ads (Google Ads / Facebook / Instagram).
- Logo displayed on road signs throughout Cyprus for 30 days.



Silver Sponsor | Sponsorship Fee: €7.000

Up to three (3) Silver Sponsors will be accepted.

Silver Sponsors will receive visibility in all television and print advertisements, as well as the exhibition banners and marketing material. Mention will also be made at the press conference.

Benefits include:

- Television advertising exposure on nationwide channels.
- Print advertising in nationwide, Greek, English, and Russian magazines and newspapers.
- Road signage throughout Cyprus for 30 days.
- Logo and company name on banners at the exhibition, promotional leaflets, and posters across Cyprus.
- Social media promotion (Google Ads / Facebook / Instagram).
- Complimentary central booth at the exhibition (Type B, 3m x 3m).
- Opportunity to display or distribute products at the booth.



Supporters | Sponsorship Fee: €2.000

Up to six (6) Supporters will be accepted.

Supporters will be featured in television and print advertisements and mentioned at the press conference.

Benefits include:

- Television advertising exposure nationwide.
- Print advertising nationwide in Greek, English, and Russian media.
- Road signage throughout Cyprus for 30 days.
- Logo and name on banners at the exhibition, promotional leaflets, and posters.
- Social media promotion (Google Ads / Facebook / Instagram).

Special Sponsorships

At Boat & Sea Expo 2026, there will be special sponsorship opportunities covering both the overall event and individual activities taking place during the exhibition.



Platinum Sponsor Drone Show Sponsorship Amount: €20,000

The Grand Sponsor undertakes the Drone Show in its entirety and enjoys:

5 minutes of exclusive aerial presentation (storytelling) of the company.

Creation of aerial formations featuring logo, messages, and visuals.

Exposure in front of thousands of spectators.

Opportunity to communicate corporate identity in the sky with high emotional impact.

Mention as “Grand Sponsor – Drone Show” in all event communications.

Inclusion in promotional activities before, during, and after the event.

This is a unique, high-value brand awareness experience that combines technology, innovation, and spectacular entertainment.



Drone Show Sponsor Sponsorship Amount: €5,000

The Drone Show Sponsor of the Boat & Sea Expo supports one of the most impressive and talked-about moments of the event, delivering a unique aerial spectacle that combines modern technology, innovation, and high aesthetics.

Visitors capture the show and instantly share it on social media, significantly boosting the reach and overall visibility of both the event and the Sponsor.

The Sponsor’s logo is officially displayed at the end of the event, during the closing party, which is organized exclusively for exhibitors and sponsors of the exhibition, ensuring targeted exposure to a high-level professional audience. In this way, an unforgettable closing moment is created, positioning the brand at the center of attention—not only on the night of the event, but also for days afterward through discussions, posts, and digital content circulation.

Opening Sponsor

Sponsorship Fee: €3.000

One (1) sponsor

The Opening Ceremony Sponsor may promote products and/or services through branded material at the opening ceremony and reception area. Nationwide TV coverage will take place, and photos and press releases will be distributed to all media.



Reception Sponsor

Sponsorship Fee: €5.000

On Sunday, 10 May, a reception honoring exhibitors and sponsors will be held at a venue within Ayia Napa Marina. The sponsor may decorate the venue in coordination with the organizers. Invitations will feature the sponsor's logo, and a Photo Booth or Photo Wall will operate with the sponsor's branding.



Official Drink

Sponsorship Fee: €5.000

The Official Drink Sponsor may place branded material within the exhibition area (subject to approval). A 3 x 3 m booth may be set up in Area D (boat area) or at the Café Lounge for on-site sales.





Official Coffee

Sponsorship Fee: €3.000

The Official Coffee Sponsor may place branded material within the exhibition area (subject to approval) and operate a coffee sales unit in Area D or at the Café Lounge.



Official Car

Sponsorship Fee: €7.000

Up to three (3) vehicles may be displayed in central exhibition areas. The sponsor's logo will be included throughout the event's advertising campaign.



Wristbands Sponsor

Sponsorship Fee: €5.000

The sponsor's logo will appear on all wristbands worn by visitors in Area D (Yachting Area).

Official Airline

Sponsorship Fee: €3.000

The Official Airline will be promoted through materials sent to exhibitors and sponsors and via the official exhibition website. The airline's logo will also be featured in the event's advertising campaign.



Hospitality Sponsor

Sponsorship Fee: €3.000

One (1) sponsor

The Hospitality Sponsor will be promoted via the official exhibition website. Details will be sent to exhibitors and sponsors, allowing accommodation at special rates. The sponsor's logo will appear on all promotional material.



Mobility Sponsor

Marina Buggies

Sponsorship Fee: €3.000

Three (3) buggies will operate within Ayia Napa Marina during the exhibition for visitor and exhibitor transportation. The sponsor's logo will be prominently displayed on all vehicles.



PARTICIPATION FORM

Please complete your details carefully and send via fax, email or hand to one of our representatives.

Date
Name
Surname
Title
Company
Address
Telephone
Email
Website

Invoice Details

(if different qwith the above)

Full Business Name
Invoice Address

Participation Details

Sponsorship Category
Amount of Sponsorship
Exhibits (Brands / products)
Requested Area (Area A / Area B / Area C / Area D)
Requested space / berthing positions
Number of Stands for rent

Provision of electricity and equipment

The basic equipment includes one power supply in accordance with the event's specifications.

Please declare any additional requirements.

- Additional power supply
- Three-phase power
- Additional lighting
- Other technical requirements

- By signing, I declare that I have read and fully accept the Terms and Regulations of participation in the Boat & Sea Expo 2026.
- I agree to be photographed and/or filmed during the exhibition and for this material to be used for promotional purposes of the Boat & Sea Expo 2026.
- I wish to receive informational and promotional material from the Organizers of the Boat & Sea Expo 2026.

Organiser's Signature

Customer's Signature

(Company Stamp)

(Company Stamp)

Organiser's contact details:

Dacor Advertising and Media Ltd., 5 Apostolou Varnava Str., 3065, Limassol, Cyprus

Tel.: +357 25 577 750 / +357 96 440 761 | Fax: +577 760 | E-mail: info@dacor.com.cy | www.dacor.com.cy

Terms & Conditions

1. Each participation is for the Exhibitor/Sponsor mentioned in the contract. Sublease, 'hospitality', or any 'service' by a third party is prohibited. The Organisers reserve the right to dismiss those who do not comply.

2. For reasons of equal treatment, participations packages will be allocated on a first come-first served basis; the confirmation email and advance payment receipt shall serve as proof of priority. The date of deposit shall be the sole and exclusive evidence of such priority.

3. The Organisers have the right to deny any participation or exhibit without any obligation of justifying their position.

4. Last day of submitting the Participation Form will be considered April the 8th 2026. From this date onwards, Exhibitors will be allowed to participate only with full payment of the total amount within five (5) business days and only upon availability of the remaining spaces.

5. By signing and delivering the Participation Form, each Exhibitor/Sponsor must pay 30% of the value of the participation as a down payment.

6. Repayment/settlement is considered to be the payment of the total amount before April the 8th 2026 via bank transfer to the Organiser's bank account or by signed cheques in the name of the Organisers. In case of post-dated checks, the latter must be signed no later than 15th of April 2026 and only if 30% of the total amount has been paid.

7. If, after paying the full amount, the Exhibitor can not, or chooses not to participate, or cannot participate due to force majeure, so long as 30 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Exhibitor. If the Exhibitor decides not to participate in the exhibition and does not notify the Organisers with a written notice 30 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.

8. If, after paying the full amount, the Sponsor cannot, or chooses not to participate, or cannot participate due to force majeure, so long as 60 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Sponsor. If the Sponsor decides not to participate in the exhibition and does not notify the Organisers with a written notice 60 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.

9. In case that an Exhibitor, after signing the participation form and accepting the Terms & Conditions of the exhibition, independently of the terms 5-8, does not attend the event and does not inform the Organisers with a written notice 30 business days before the event, then the Exhibitor has to pay the total amount of participation as compensation.

10. In case that a Sponsor, after signing the participation form and accepting the Terms & Conditions of the exhibition, independently of the terms 5-8, does not attend the event and does not inform the Organisers with a written notice 60 business days before the event, then the Sponsor has to pay the total amount of participation as compensation.

11. The Organisers reserve the right to move, modify or re-arrange the exhibition spaces, Exhibitor/Sponsor stands and any other equipment or furniture at its discretion, in the interests of health & safety, security or for the general improvement of the event.

12. Only the official contractors of the event are permitted to enter the venue premises to conduct work to construct stands or install equipment of any kind, unless authorised in writing by the Organisers. Unauthorised contractors will not be granted access to the venue. All structures must comply with the safety requirements of the event Health & Safety plan and the Organisers reserve the right to request the removal, or to remove, any structure or item that does not comply.

13. All exhibition stand designs and constructions must be submitted to the Organisers for approval no later than seven (7) business days prior to the start of the exhibition. The Organisers reserve the right to approve any exhibit design at its discretion, in order to maintain the intended appearance and structure of the exhibition space, prevent disturbance to other exhibitors or other visitors to the event and to comply with term 11 of this agreement.

14. If approval for use of a non-official contractor is granted by the Organisers, they must have submitted the following documents to the Organisers ten (10) business days prior the event:

- Employer's liability insurance.
- 3rd Party Public Liability Insurance.
- Company risk assessments or work-specific risk assessments.
- Safe working method statements describing the work to be conducted (health & safety procedures).

15. Constructions or exhibits which, at the discretion of the Organisers, do not meet the security measures required, will be either removed or placed elsewhere by the Organisers, with the cost paid by the Exhibitor/ Sponsor to which the exhibits belong.

16. Organisers can offer upon additional charge, the construction of special stands or the rental of equipment such as carpets, TVs, stands, desks, shades and many more. (Relevant pricelist available)

17. Exhibitor/Sponsor have the obligation to deliver their stands exactly as they were received. In the event of any damage or loss to the stand structure, Exhibitor/Sponsor shall compensate the Organisers with the value of the damage or loss. Any interference, modification or destruction of the property of Marina Ayia Napa is prohibited.

18. The use of proprietary/private equipment and machinery by exhibitors can only be done after approval by the Organisers.

19. The Exhibitor/Sponsor, as manufacturer or importer of technical machinery, is required to take on all exposed machines, security measures to prevent any risk for the operators of machinery or the visitors. The Organisers have the right to stop the operation of machineries at any time if it is assumed dangerous or disturbing for other participants. Also any kind of flammable material shall not be used at the stands.

20. Advertising outside the Exhibitor stands is not permitted. Exhibitor may not distribute promotional material in the corridors, the surrounding areas of the exhibition and at the entrance.

21. It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organisers.

22. Exhibitors/Sponsors must use audiovisual media in low volume so as not to disturb other participants.

Otherwise, the Organisers reserve the right to terminate the participation agreement by removing the Exhibitor/Sponsor from the exhibition area.

23. Exhibitors/Sponsors are required to use the power provided by the Organisers. Any devices that do not meet the intended load (13 amperes) or dangerous power connections will be removed by the Organisers. Upon contact and consultation with the Organisers, Exhibitors/Sponsors may acquire a higher charge of electricity, subject to additional charges.

24. In the event that the exhibition does not occur or is interrupted or its character changes from any natural phenomena (earthquake, flood, war, fire or any other reason not due to the Organisers' actions), it is agreed that Exhibitors/Sponsors have no claim in respect of any compensation or refund from the Organisers.

25. The Opening Ceremony, the hours and days of the exhibition are determined by the Organisers who reserve the right to make any changes.

Signature

26. It is prohibited to move any exhibits from the exhibition area before the 10th of May at 20:30, the end of the Boat & Sea Expo. The arrival, assembly and disassembly of the exhibition spaces will take place upon instructions from the Organisers and should be strictly followed by all participants.

27. The time schedule for venue and exhibit access, set-up, break-down, deliveries, boat arrivals and departures – both before and after the event, shall be set by the Organisers and must be followed strictly and without exception by Exhibitors/Sponsors and contractors accordingly. If an allocated boat arrival or departure time is missed, the Organisers will endeavour to set an alternative if feasible. All exhibits set up and decoration must be complete at least two (2) hours prior to the Official Opening of the exhibition. The Organisers will not be held responsible for any losses or costs associated with failure to comply with the exhibition set-up and breakdown schedule as published or amended.

28. No boats may leave the exhibition berths during the event dates unless for emergency reasons.

29. Exhibitors that will be displaying boats, afloat or ashore, must declare the size and type within their exhibition plan submitted to the Organisers as per the published deadline (paragraph 42). Changes to the declared exhibit boat plan must be approved in writing by the Organisers. The dimensions of the boat must be compatible with the size of berth included within the exhibitor's exhibition space. The Organisers reserves the right to approve or deny any deviation from the berth dimensions in accordance with the limitations of the rented exhibition space and with the safety requirements of boat mooring as defined by Marina Ayia Napa.

30. The cost is calculated by the number of berths occupied by each exhibitor and berths are subject to maximum size restrictions.

31. Oversize boats can be accommodated to exhibit elsewhere upon consultation with the Organisers.

32. Only official dealers or sub-dealers of the vessel on display can be accommodated to exhibit in Area B + D.

33. Companies that are not official dealers and they are exhibiting used boats may be accommodated in Area B.

34. Private/Corporate/Sponsor events may only take place on exhibiting boats and only upon approval from the Organisers.

35. Chartering boats or used boats may be hosted in indicated area that the Organisers will assign.

36. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, will be borne by the Exhibitor/Sponsor, who is not entitled to request a reduction/discount in the cost of the stand.

37. Any alteration, removal or addition of materials must be with the consent of the Organisers, who retain the right, at their discretion, to remove or relocate facilities that disturb other participants or visitors.

38. In addition to the established security provided by Marina Ayia Napa, the Organisers undertake to provide special security for the exhibition area during the exhibition. Exhibition areas will be patrolled 24 hours a day and there will be crowd and traffic control. It is the exclusive responsibility of Exhibitors/Sponsors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything that is abandoned at the site is at the sole responsibility of the owner. In addition to the security services provided, the Organisers and Marina Ayia Napa are not responsible for the loss of items from the exhibition stands.

39. The Organisers and Marina Ayia Napa do not undertake any exhibits insurance. Exhibitors/Sponsors should be covered by their own insurance policies against any risk.

40. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organisers or Marina Ayia Napa. The Organisers and Marina Ayia Napa are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.

41. Exhibits, decoration materials, equipment or waste materials that have not been removed by the end of the designated break-down period, shall be removed and stored or disposed of at the sole expense of the Exhibitor/Sponsor.

42. Exhibitors/Sponsors are required to submit all of the requested information concerning stand design, construction, equipment required and boats or machinery to be displayed (whether afloat or ashore), to the Organisers by 8th April 2026.

43. Exhibitors/Sponsors are required to send their company logo, contact details, logos of exhibits, high-resolution photographs of the exhibits, text with a description of the exhibits in Greek and English language, as well as any promotional material for their exhibits until March the 20th, 2026.

44. Parking permits will be allocated to Exhibitors according to each Exhibitor's rental space. Parking is only permitted in the designated exhibitor parking zones. Access to designated drop off and pick-up zones during set-up and break-down is only permitted during the allocated time slots and cars must NOT access any event areas or restrict access points or roadways at any other times

45. For the participation to be approved, Exhibitor/Sponsor have to accept and sign the Participation Form as well as the Terms and Conditions of Boat & Sea Expo and pay 30% of the value of the stand as a down payment.

46. The VAT is not included in the prices mentioned.

47. Exhibitors in outdoor areas must plan for the possibility of bad weather and take precautions to protect materials and equipment. Organisers are not responsible for damage, exhibitors may be charged for damage.

48. Access to stands by car and by contractors will not be permitted during the show.

49. Stands must be open, manned and operating during all show hours, penalties/consequences must apply if not.

50. Strict timing for access to stands pre and post boat show for set up and dismantling will be provided, access will not be provided outside of these hours.

51. All forklifts, cranes or any other machinery may only be booked via the organisers. Unknown machines will not be granted access.

52. Boats may not leave before the end of the boat show

Signature

The organizers will follow a strict priority policy. The informal participation form is accepted when submitted in any way, signed, and accompanied by a 30% advance payment. I acknowledge and accept all the terms mentioned above for the organization of the Boat & Sea Expo 2026.

- Clubs and non-profit organizations are entitled to a 20% discount.
- Exhibitors must inform the Organizers about the items they intend to display.
- Additional constructions or services by the construction company at exhibitors' booths will be charged extra, subject to agreement between the construction company and the exhibitor.
- Exhibitors may additionally request special constructions, extra lighting, additional electricity supply, and other services.
- It is possible to divide the exhibition space with a special construction upon request to the organizers.
- The Organizers bear no responsibility beyond the rental of the exhibition space.
- For space pre-booking, the principle of first-come, first-served applies, according to the Exhibition Terms and Regulations.
- Exhibitors wishing for a larger booth may, upon submission of an expression of interest to the Organizers, obtain a double or triple booth.
- The participation fee includes lighting of the space (general lighting), general security of the space when the exhibition is closed, promotion of the exhibition, and the provision of electricity for two (2) devices up to 13 A.
- If the Exhibitor requires additional power, it must be declared in advance and may incur an extra charge depending on availability.
- Any intervention, modification, or damage to the property of Agia Napa Marina is strictly prohibited.

I have read and I accept all the terms mentioned above for the organisation of Boat & Srea Expo 2026 by Dacor Advertising and Media Ltd.

On behalf of the Organisers

Company _____

Title _____

Signature _____

Stamp

On behalf of the Exhibitors

Company _____

Title _____

Signature _____

Stamp